

# Tourism – 2010-2011

## Questionnaire

The answers are voluntary and anonymous.

Name of interviewer: ..... Date of filling in (dd.mm.yy): .....

Duration of filling in (hour, minutes): from ..... till .....

Settlement: ..... Name of lodging:.....

*Good day! The Association of Public Policy Analysts conducts research among tourists who visit Mureş, Harghita and Covasna Counties. Filling in the questionnaire take 5 to 10 minutes, answers are voluntary and anonymous; we gather them for statistical analysis. THANK YOU!*

### K1. Sex of the respondent:

Male	Female
1	2

K2. Year of birth: \_ \_ \_ \_ \_

K3. Nationality: .....

### K4. Your religion

1	Roman Catholic	5	Neo-Protestant
2	Reformed, Evangelical, Unitarian	6	Other
3	Orthodox	7	No religion
4	Greek Catholic		

### K5. What is your highest level of education?

1	Incomplete primary school	6	High School (grades 9 – 12)
2	Primary school (grades 1- 4)	7	Post-high school
3	Secondary school (grades 5 – 8)	8	College
4	Secondary vocational or similar school	9	University degree
5	Incomplete high school (grades 9 – 10)	10	Post graduate studies

### K6. What is your main occupation?

Freelance, entrepreneur	White collar	Worker	Engaged only in casual work	Retired	Pupil, student	Other inactive
1	2	3	4	5	6	7

### K7. Your permanent residence?

1. Settlement	2. County, region	3. Country
.....	.....	.....

### K8. How many persons live in your household? How many of them are children (under 18)?

1. Total number of household members	2. Children (under 18)
.....	.....

**K9. What is the average monthly net income of the household? We think of the total sum of each household member's income.**

	<b>RON</b>	<b>FT</b>	<b>EUR</b>
1	Under 420 lei	Under 27.500 forint	Under 100 euro
2	Between 420-1260 lei	Between 27.500-82.500 forint	Between 100-300 euro
3	Between 1260-2100 lei	Between 82.500-137.500 forint	Between 300-500 euro
4	Between 2100-3360 lei	Between 137.500-220.000 forint	Between 500-800 euro
5	Between 3360-5040 lei	Between 220.000-330.000 forint	Between 800-1.200 euro
6	Between 5040-8400 lei	Between 330.000-550.000 forint	Between 1.200-2.000 euro
7	Between 8400-21000 lei	Between 550.000-1.375.000 forint	Between 2.000-5.000 euro
8	Between 21.000-42.000 lei	Between 1.375.000-2.750.000 forint	Between 5.000-10.000 euro
9	Over 42.000 lei	Over 2.750.000 forint	Over 10.000 euro

**K10. Do you have relatives, friends, or acquaintances in Harghita, Covasna or Mures County?**

	<b>I have</b>	<b>I do not have</b>
1. Relatives	1	2
2. Friends, acquaintances	1	2

**K11. With whom have you come to this accommodation facility?**

<b>Alone</b>	<b>With my partner</b>	<b>With my partner and children</b>	<b>Workmates, colleagues</b>	<b>Friends</b>
1	2	3	4	5

**K12. How many of you came here? :.....**

**K13. What means of transportation did you use? Several possibly answer!**

<b>Our own car</b>	<b>Bus</b>	<b>Train</b>	<b>Airplane</b>	<b>Bicycle</b>	<b>Motorbike</b>	<b>Other mean of transportation</b>
1	2	3	4	5	6	7

**K14. Who organized the trip, travel?**

<b>We, on our own</b>	<b>Travel agency</b>	<b>The company where I Work</b>	<b>School</b>	<b>Else</b>
1	2	3	4	5

**K15. How many nights you sleep in this place? ..... nights**

**K16. During this travel did you sleep in other place beside this one, in other Romanian settlement?**

<b>Yes</b>	<b>No</b>
1	2

**K17. If yes, where and how many nights you spent there?**

	<b>A. Where? (Settlement)</b>	<b>B. Where? (county)</b>	<b>C. How many days?</b>
1	.....	.....	.....
2	.....	.....	.....
3	.....	.....	.....

**K18. Do you plan to sleep elsewhere, in other Romanian settlement during this journey?**

<b>Yes</b>	<b>No</b>
1	2

**K19. If yes, where and how many days you plan to spend there?**

	<b>A. Where? (settlement)</b>	<b>B. Where? (county)</b>	<b>C. How many days?</b>
1	.....	.....	.....
2	.....	.....	.....
3	.....	.....	.....

**K20. What is the purpose of your journey? Please choose three options from the ones enumerated below!**

1. Experience of rural life
2. Visiting thermal baths or baths with medicinal properties
3. Visiting mofetta (natural steam or gas emissions)
4. Skiing, sledging, snowboard, other winter sports
5. Horse riding, cycling, fishing, other sport
6. Bicycle tour
7. Excursions in nature
8. Visit museums, exhibitions, churches, historical places
9. Visit or buying ethnographic or folk art objects
10. Tasting local foods and beverages
11. Practicing extreme sports (off-road contests, climbing, rafting, bungee jumping, skydiving, paint-ball, adventure parks etc.)
12. Visiting wellness centers, baths
13. Visiting lakes
14. Team-building
15. Pilgrimage, religious practices
16. Conference, work related activities
17. Shopping
18. We are transiting this settlement
19. Visiting friends, relatives
20. Visiting the settlement, sightseeing

<b>A. First choice:</b> _____
<b>B. Second choice:</b> _____
<b>C. Third choice:</b> _____

**K21. How satisfied are you with the following?**

	<b>Very satisfied</b>	<b>Rather satisfied</b>	<b>Rather unsatisfied</b>	<b>Very unsatisfied</b>	<b>Not applicable</b>
1. Local hospitality	1	2	3	4	5
2. Quality and variety of food and drinks	1	2	3	4	5
3. Condition of bath facilities, quality of treatment	1	2	3	4	5
4. Condition of cultural attractions	1	2	3	4	5
5. Price of services	1	2	3	4	5
6. Sport facilities	1	2	3	4	5
7. Quality of accommodation	1	2	3	4	5
8. Condition of roads	1	2	3	4	5
9. Access to the region	1	2	3	4	5
10. Information about tourism opportunities	1	2	3	4	5
11. Shopping opportunities	1	2	3	4	5
12. Travel opportunities in the region	1	2	3	4	5
13. Cleanliness	1	2	3	4	5
14. Entertainment opportunities, organized events	1	2	3	4	5

**K22. What attractions did you visited or plan to visit during your stay?**

	A. Attraction	B. Where? (settlement)
1	.....	.....
2	.....	.....
3	.....	.....

**K23. What organized events did you attend or plan to attend during your stay?**

	A. Event	B. Where? (settlement)
1	.....	.....
2	.....	.....
3	.....	.....

**K24. Where did you get the information about this accommodation?**

Friends, acquaintances	Travel agency	Internet	Ads, TV or radio	Leaflets, catalogues	Newspaper
1	2	3	4	5	6

**K25. How often have you visited this place (settlement, county)?**

I'm here for the first time	I have been here for more than three times	I have been here for 2-3 times	I have been here once
1	2	3	4

**K26. Do you wish to return here (in this county)?**

Yes	No
1	2

**K27. How much do you think you will spend during your stay here? Fill in for only one currency.**

	RON	FT	EURO
1. Accommodation			
2. Food and beverage			
3. Transportation			
4. Else			
5. Total			

**K28. What did you like most during your stay here?**

**K29. What did you not like during your stay here?**